



*One-Day Faculty Development Programme on*

**IPR: TRANSLATING RESEARCH FROM CAMPUS TO CORPORATE WORLD**

**Date: 31.01.2025**

Venue

**Bharathiar University**

**Coimbatore**

**Jointly organized by**

**Technology Information, Forecasting and Assessment Council  
Department of Science & Technology, Govt. of India**

**Patent Information Centre (PIC)  
Tamil Nadu State Council for Science and Technology  
Government of Tamil Nadu, Chennai**

**&**



**INTELLECTUAL PROPERTY RIGHTS CELL**

**BHARATHIAR UNIVERSITY**

Coimbatore – 641 046, Tamil Nadu, India

State University Re-Accredited with “A++” Grade by NAAC and  
Ranked 26<sup>th</sup> among Indian Universities by MOE - NIRF.

Website: <https://b-u.ac.in>

## **BHARATHIAR UNIVERSITY**

Bharathiar University named after the great visionary and revolutionary national poet Subramania Bharathi, was established in Coimbatore at the foothills of Maruthamalai by the Government of Tamil Nadu in February 1982, with its jurisdiction over the districts of Coimbatore, Erode, Tirupur and Nilgiris. This University is the offspring of the world-renowned University of Madras. The University has its principles enshrined in the lofty motto "Educate to Elevate". Every effort is harnessed to realize the dreams of the poet of making educational institutions the temples of learning. The University aims to participate in the task of inculcating necessary knowledge, skills, creative attitudes and values among the youth of this country, to contribute more effectively towards establishing an equitable social and economic order for the secular ideals of our nation. It is located in a sprawling area of about 778 acres, free from pollution, 12 km away from Coimbatore city. The atmosphere is quiet, serene and ideal for intellectual pursuits. The campus has many well-designed buildings that house various teaching and research schools, libraries, Internet centres, administrative offices, hostels, canteens, etc. The University is an affiliating type, recognized by the University Grants Commission (UGC). A member of the Association of Indian Universities (AIU) and Commonwealth Universities. Bharathiar University oversees 143 affiliated colleges which include Government Colleges (20), Aided Colleges (16), Self-Financing Colleges (106) including stand-alone institutions of M.B.A and M.C.A (12) and Air Force Administrative College, Coimbatore (1). The University has 38 departments on the campus, dedicated to teaching and research, including 13 Schools and a School of Distance Education. All Schools / Departments are manned by well qualified and experienced faculty members. Over the last two years, the university has implemented innovative programmes in niche areas involving the industry, with an eye on the future.

## **INTELLECTUAL PROPERTY RIGHTS CELL**

The Intellectual Property Rights (IPR) Cell of Bharathiar University has been vibrant and systematic in understanding the need for the creation and generation of revenue from IP assets in an academic environment, especially in a University setup. Having understood the notion of fostering information sharing and cross-fertilization of ideas among researchers, business people, farmers, and industries who share similar objectives of securing innovations and indigenous assets. The IPR Cell has been acknowledged to have comprehended this attitude in this regard from the beginning and has been promoting and making sure that the intellectual properties created in the university are of the highest value and effective intellectual assets. The university is anticipated to take the lead in producing intellectual property in the upcoming years and the owners of which will benefit proportionately from the nation's organic growth and development. IPR cell manages the filing and registration of patents and copyrights, respectively and also oversees the renewal and functioning of the same. Meanwhile, the IPR cell organizes awareness programmes and workshops for students and faculty members for more IP developments in their fields of research and encourages them to reach the productization counterpart of the IP asset thus secured. Furthermore, IPR Cell engages in exposing students and faculty to current trends in IP policies and proceedings through the BU-IPR policy drafted to regulate IP resources generated at the university.

## **ABOUT THE FACULTY DEVELOPMENT PROGRAMME**

The Faculty Development Programme (FDP) on "Intellectual Property Rights (IPR): Translating Research from Campus to Corporate World" aims to bridge the gap between academic research and industry application. Intellectual property rights play a critical role in fostering innovation and providing a framework to protect and commercialize creative works, inventions and innovations. This FDP is designed to equip educators, researchers and professionals with the knowledge and tools required to navigate the complexities of IPR and facilitate the translation of academic research into impactful corporate solutions.

The programme underscores the importance of IPR in fostering partnerships between academia and industry. It highlights the potential of research conducted in universities and colleges to address real-world challenges, improve technological advancements and drive economic growth. Participants will gain insights into various aspects of IPR, including patents, copyrights, trademarks and trade secrets, as well as their role in safeguarding innovation.

A significant focus of the FDP is on the strategies for identifying, protecting and commercializing intellectual property generated through academic research. The sessions cover topics such as patent drafting, filing procedures, and the importance of licensing agreements in ensuring technology transfer to the corporate sector. Additionally, the program addresses the ethical and legal dimensions of IPR, emphasizing the need for compliance and due diligence in intellectual property management.

By participating in this FDP, faculty members will be empowered to foster a culture of innovation and entrepreneurship within their institutions.

## About TNSCST

The Tamil Nadu State Council for Science and Technology (TNSCST) serves as the liaison between the Government of India and the State Government to initiate, supervise and conduct successful research by giving opportunities to rural, unemployed and economically backward researchers with the sole aim of promoting and inculcating quality research. The council operates with maximum utility towards synergizing colleges, Universities and educational institutions by inculcating features of good research and providing opportunistic windows for research-savvy individuals.

In order to facilitate Intellectual Property Rights, the Patent Information Centre (PIC) has been established at the Tamil Nadu State Council for Science & Technology, Chennai. The Centre handles enquiries on IPR, creates IPR awareness, establishes IPR cells in Various Universities/ Institutions of Higher Education and promotes IPR filings within the State with the support of the Department of Science & Technology, Government of India, New Delhi. To provide facilitation services regarding intellectual property to every people, especially to Science and Technology community. All Scientists, Technologists, Researchers, Innovators, R&D Establishments, Financial Institutions, Business Entrepreneurs, Non-Government Organizations (NGOs) and individuals utilize the facilities of TNSCST's Patent Information Centre.

### Title:

**“IPR: TRANSLATING RESEARCH FROM CAMPUS TO CORPORATE WORLD”**

### REGISTRATION FEE

Faculty Member: Rs.200/- per head  
(Note: Registration fee includes Seminar kit, Certificate, Lunch and Refreshments)

### REGISTRATION FEE PAYMENT DETAILS

Account Name: Director, Intellectual Property Rights Cell  
Bank: Bank of India,  
Branch: Bharathiar University  
Account Number: 822610110010961  
IFSC Code: BKID0008226

Registration fee should be paid through IMPS/NEFT/RTGS transaction to the above account number

Registration Form: <https://forms.gle/JbATdf5x2tzyfANH6>

Scan me for  
Registration



### Important Dates

Late date for the Registration / Fee Payment : 24.01.2025  
Faculty Development Program Date : 31.01.2025

### Travel and Accommodation

TA / DA and Accommodation will not be provided

# Organizing Committee

## Chief Patron

### **Dr. K. GOPAL, I.A.S**

Convenor, Vice-Chancellor Convenor Committee  
Additional Chief Secretary to Government, Department of Higher Education  
Government of Tamil Nadu

## Patrons

### **Prof. Dr. S. VINCENT, D.Sc., MNASc., FNABS., FRSB (Lon).**

Member Secretary  
Tamil Nadu State Council for Science and Technology, Chennai

### **Dr. F. X. LOVELINA LITTLE FLOWER, Ph.D**

Member, Vice-Chancellor Convenor Committee  
Bharathiar University, Coimbatore

### **Dr. AJEET KUMAR LAL MOHAN, Ph.D**

Member, Vice-Chancellor Convenor Committee  
Bharathiar University, Coimbatore

### **Dr. C. A. VASUKI, Ph.D**

Member, Vice-Chancellor Convenor Committee  
Bharathiar University, Coimbatore

### **Dr. RUPA GUNASEELAN, Ph.D**

Registrar (i/c)  
Bharathiar University, Coimbatore

## Contact Address

All correspondence related to the FDP may be sent to the Director, IPR Cell

### **Dr. M. SUMATHY, D.Litt.**

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Intellectual Property Rights Cell  
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